

BAHRAIN FINTECH BAY LAUNCHES 3RD GEORGETOWN FINTECH PROGRAM SUPPORTED BY TAMKEEN'S INDIVIDUAL DEVELOPMENT PLATFORM

June 21, 2021 (Manama, Bahrain) – One of MENA's leading FinTech hubs; Bahrain FinTech Bay, launches the 3rd Georgetown FinTech Program supported by Tamkeen's Individual Development Platform; accepting applications for its new cohort and creating opportunities for Bahrainis to be leaders to drive the evolution of a fast-changing digital economy.

The Georgetown FinTech Program is a 12 week professional development course in FinTech delivered by Georgetown University McDonough School of Business, ranked among the best in the world for entrepreneurship by Bloomberg. Since the program's launch, the Georgetown FinTech Program has trained over 100 participants.

The program is delivered virtually through a combination of live and online modules and is certified by Georgetown McDonough School of Business. The certification comprises seven modules and four case studies led by Professor Jim Angel, a prominent figure within the FinTech landscape and co-inventor of 12 FinTech patents. Additionally, the course will be hosting local and international guest speakers, the entrepreneurial community, and thought leaders from the financial services industry. The program structure encompasses in-depth and insightful sessions exploring the ever-evolving financial technology industry and underlying infrastructure, experiential modules and practical FinTech use cases within the key sectors of the economy.

Khalid Dannish, CEO of Bahrain FinTech Bay, commented on the launch of the 3rd edition, "FinTech is such a dynamic industry, with new business models, technologies, regulatory reforms and use cases it's crucial that professionals and ecosystem stakeholders are kept up to date, understand the fundamentals driving this change and can identify opportunities for growth. The Georgetown FinTech Program equips candidates with skill sets but most importantly mindsets, exploring key themes within fintech, reverse engineering successful fintech use cases, whilst also taking into account insights from guest speakers from both global and regional fintech ecosystems to provide a global perspective through a localized lens. Our partnership with Georgetown University reflects our commitment to bringing world class academic and entrepreneurial education in fintech to MENA against the backdrop of rapid growth in the region."

Ali Hasan, Director of Individual Programs at Tamkeen, said: “We are pleased to support the launch of the 3rd edition alongside Bahrain FinTech Bay. The program allows professionals to explore the future skill requirements of Bahrain's financial services industry, as well as that of FinTech startups, and gain practical knowledge of the field. There's not a better time to develop the practical skills and leading experience of Bahrainis in the latest FinTech trends which are changing now, more than ever. It's part of Tamkeen's ongoing commitment to support local talent, preparing them for the future market needs.”

To apply for the program: (<https://www.bahrainfintechbay.com/gt>)

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About Bahrain FinTech Bay (“BFB”)

Bahrain FinTech is one of the leading FinTech Hubs in the Middle East and aims to further the development, interaction and acceleration of the FinTech ecosystem. Bahrain FinTech Bay incubates impactful and scalable fintech initiatives through innovation labs, acceleration programs, curated activities, educational opportunities and collaborative platforms. Bahrain FinTech Bay partners with governmental bodies, financial institutions, corporates, consultancy firms, universities, associations, venture capital and fintech start-ups to bring the full spectrum of market participants together.

For more information on Bahrain FinTech Bay, visit: <http://www.bahrainfintechbay.com>

About Tamkeen:

Tamkeen is a public authority established in August 2006, tasked with supporting Bahrain's private sector and positioning it as the key driver of economic growth and development. Tamkeen is one of the cornerstones of Bahrain's national reform initiatives and Bahrain's Economic Vision 2030. Tamkeen has two primary objectives - firstly, foster the development and growth of enterprises, and second provide support to enhance the productivity and training of the national workforce. To achieve these objectives -Tamkeen's 2018-2020 strategy focuses on Diversifying offerings, Accelerate delivery and Sustaining Impact. A number of innovative programs are provided to Bahraini individuals and businesses across all economic sectors which includes training, financing, grants, advisory, entrepreneurship support and others. These programs help develop the capabilities of Bahraini individuals and enterprises in the Kingdom; it also integrates new critical concepts for a vibrant, sustainable private sector. With over 330 different initiatives, Tamkeen served more than 170,000 Bahraini individuals and businesses to date.

For more information on Tamkeen, visit: <https://www.tamkeen.bh/>